

**KRISTA  
TROY  
FOSTER**

**THE  
QUINTESSENTIAL  
CONNECTOR**



# KRISTA TROY FOSTER

## CHARITY OF CHOICE

### MENTAL HEALTH AWARENESS IN THE TRADES AND CONSTRUCTION INDUSTRIES

I am Krista Troy Foster, I have branded myself as the Quintessential Connector, Idea Enthusiast and GO Giver. I have philanthropic heart and a passion for building lasting relationships with a proven track record in business development, marketing, and sales management. Over several decades of leadership experience, I've dedicated myself to helping companies in various industries grow their brand recognition, revenue, and profits.

My success is driven by my sincere ability to create genuine connections with individuals at all levels, nurturing a pipeline of lucrative business opportunities while fortifying existing relationships to consistently exceed financial goals.

As an Engaging Business Development Executive, I possess a unique blend of sales, marketing, leadership, management, and communication acumen. My demonstrated success hinges on building strong trusted relationships with key decision-makers, stakeholders, general contractors, real estate teams, designers, and business executives. This translates into long-term success for the businesses and organizations I work with.

I leverage a distinctive mix of visionary, strategic, creative, technical, sales, operations, and analytical expertise, consistently surpassing sales and performance goals by aligning talents and efforts with organizational objectives. I am an influential leader who creates immediate impact, produces results, and fuels profits.

#### **Volunteer Efforts:**

- Currently, I am serving as the WIN Community Relations Coordinator, where I continue to make a difference in my community.
- I am currently on the Board of St. Clair Country Club, where I continue to make a positive impact.
- I have served on the Board of Crew (Commercial Real Estate Women), contributing my expertise to this organization.
- I have proudly served as the Co-Chair of the Vision of Hope Luncheon for St. Lucy's Auxiliary that help fund the Medallion Ball, contributing to the success of this prestigious event.
- I was an ambassador to WIN (Women's International Network), actively supporting its mission.
- I have also lent my support to the Eric Monday Foundation, furthering their important work.
- In 2008, as a member of the Pittsburgh Downtown Rotary I was named Rotarian of the Year.
- I support Senior Hearts in their effort to place older pets in homes.

#### **Philanthropic Focuses for 2024 include:**

- Workforce Training in the Trades and Construction Industries
- Mental Health awareness in the Trades and Construction Industries
- Addiction, especially Opioids.
- Animals